

Mary Ann Rocha, Ph.D., LPC-S, CRC

marocha@ollusa.edu

EDUCATION:

The University of Texas Rio Grande Valley
Graduate Certificate: Gender and Women Studies, December 2021

The University of Texas Rio Grande Valley
Doctor of Philosophy Major: Rehabilitation Counseling, December 2018
Dissertation, A Study of Counselor Trainees' Self-Perceived Competency in Social Justice Advocacy

The University of Texas Pan American
Master of Education Major: Counseling and Guidance, August 2000

The University of Texas San Antonio
Bachelor of Arts Major: Psychology, August 1997

Licensure/Certifications

Licensed Professional Counselor #18924
Certified Rehabilitation Counselor #630942
Licensed Chemical Dependency Counselor Intern # 50214
Board Approved LPC Supervisor (TEXAS)
Screening, Brief Intervention, & Referral to Treatment (SBIRT) Training of Trainers-December 2016

Internship

Internship- August 2013-December 2013
Department of Assistive Rehabilitative Services, McAllen Texas

- Case management
- Transition planning
- Job planning

TEACHING EXPERIENCE:

Assistant Professor-Fall 2022-present
Our Lady of the Lake University-Online Counseling Program

- Full time instructor for graduate courses (synchronous and asynchronous)
- Serve as faculty advisor and admissions committee member

Lecturer II (Three-year appointment)-2021-Fall 2022

The University of Texas Rio Grande Valley- School of Rehabilitation Services and Counseling

- Full time instructor for undergraduate and graduate courses (classroom, synchronous & asynchronous)
- Faculty advisor for student organization (Student Accessibility Council)
- Develop course material and examinations
- Serve as graduate program admissions committee member

Lecturer I (Three-year appointment)- August 2018-2021

The University of Texas Rio Grande Valley- School of Rehabilitation Services and Counseling

- Full time instructor for undergraduate and graduate courses (classroom, synchronous & asynchronous)
- Faculty advisor for student organization (Student Accessibility Council)
- Develop course material and examinations
- Mentor students (undergraduate, graduate, doctorate)
- Serve as graduate program admissions committee member

Lecturer (One-year appointment)- August 2015-2018

The University of Texas Rio Grande Valley- School of Rehabilitation Services and Counseling

- Full time instructor for undergraduate courses (classroom, synchronous & asynchronous)
- Faculty advisor for student organization
- Develop course material and examinations
- Assist professors with research projects

Lecturer (One-year appointment) – August 2014-August 2015

The University of Texas Pan American- Department of Rehabilitation

- Full time instructor for undergraduate courses (classroom, synchronous & asynchronous)
- Faculty advisor for student organization
- Develop course material and examinations
- Assist professors with research projects

Teaching Assistant – January 2013-August 2014

The University of Texas Pan American-Department of Rehabilitation

- Undergraduate courses
- Peer Information Center Mentor

CLINICAL EXPERIENCE

Graduate Clinical Coordinator-January 2020—May 2022

The University of Texas Rio Grande Valley- School of Rehabilitation Services and Counseling

- Assist the MS and PhD Coordinators in all aspects related to practicum/internship clinical placement
- Facilitate clinical placement of graduate/doctorate students for Fall, Spring & Summer semesters in a timely manner—35 students per semester.
- Facilitate the use of TK20 to collect, report, and analyze clinical evaluation data.
- Maintain communication between faculty supervisor/instructor & community agency site supervisors.
- Develop and maintain affiliation agreements between UTRGV and community agencies/clinics.

LPC Supervisor, 2021-present

- Supervision of LPC Associates

LPC Contract Associate, 2019-2021

Heart to Heart Talks Professional Counseling Center, Pharr Texas

- Individual counseling including telehealth counseling for the state of Texas.
- Counseling services specializing in ages 16 and older
- Areas of specialization: career and vocational counseling, addiction, depression, anxiety, and psychosocial aspects of disability.

Program Director of Counseling 2004-2012

Functional Pain Center, McAllen Texas

- Supervision of counseling program and counseling staff
- Provide individual and group counseling
- Coordinate and supervise practicum/internship counseling students
- Conduct Behavioral Health Evaluations
- Case Management
- Employment & higher education transition planning
- Administer, score and interpret vocational assessments
- Co-Facilitate and maintain CARF (Commission on Accreditation of Rehabilitation Facilities) accreditation

LPC Contract Associate, 2003-2009

Children's Advocacy Center of Hidalgo "Estrella's House"

Deer Oaks, McAllen Texas

Alfred Crixell (Sr.) Counseling Services, McAllen Texas

Pinkerman & Gonzalez & Psychological Associates, Edinburg Texas

- Provide individual, group and family counseling
- Counseling services specializing in school issues, vocational, behavioral, relationship issues, aging issues, work- related problems (EAP) and child abuse cases.
- Intake/Evaluations
- Case management and make referrals

CSAT (Center for Substance Abuse Treatment) Counselor, 2001-2003

The Rio Grande Valley Council, Inc., Pharr Texas

- Provide support, screening, and case management services to mothers in recovery program
- Counseling: vocational, career exploration

S.T.A.R. Community Outreach Coordinator/Caseworker, 1999-2001

Buckner Children and Family Services, McAllen Texas

- Community outreach, Individual, group and family psycho-education for school age and adolescents with behavioral and truancy issues
- Case Management

TEACHING ASSIGNMENTS:

Our Lady of the Lake University, Counseling Department, CRC specialization

- COUN 8391 Internship I
- COUN 8392 Internship II
- COUN 8352 Pre Practicum
- COUN 6330 Career Counseling
- COUN 8360 Addictions Counseling
- COUN 7335 Human Development Across Lifespan

The University of Texas Rio Grande Valley, School of Rehabilitation Services and Counseling

- REHS 3303 Case Management I (undergraduate)
- REHS 3325 Medical Aspects of Disability I (undergraduate)
- REHS 3311 Disability Policy and Advocacy (undergraduate)

- REHS 4602 Practicum II (undergraduate)
- REHS 2321 Introduction to Addiction Studies (undergraduate)
- REHS 2331 Psychology of Disability (undergraduate)
- REHS 3320 Family and Disability (undergraduate)
- REHS 6390 Practicum (graduate)
- REHS 6370 Techniques in Rehabilitation Counseling (graduate)

The University of Texas-Pan American, Department of Rehabilitation

- REHS 3330 Case Management I
- REHS 2331 Psychology of Disability
- REHS 2321 Introduction to Addictions Studies
- REHS 3325 90L Medical Aspects of Disability
- REHS 4602 Practicum II
- REHS 3330 Family and Disability
- Teaching Assistant (Spring 2014) REHS 4602-Practicum II
- Teaching Assistant (Spring 2014) REHS 2331-Psychology of Disability
- Teaching Assistant (Fall 2013) REHS 4602-Practicum II
- Teaching Assistant (Spring 2013) REHS 2331-Psychology of Disability (online course)
- Teaching Assistant (Summer 2013) REHS 4602-Practicum II

Professional Memberships

Texas Counseling Association 2022

Texas Association for Counselor Education 2022

Continuing Education/Professional Development

December 2, 2022 (CEU) Lunch with a Lawyer (Continuing Texas Ethics Education)

February 25, 2022 (CEU) Evidenced-based clinical tools working with grieving individuals-
Kindred Spirit Latino Center for Grief and Loss

October 22, 2021 (CEU) Issues in Counseling Series-UTRGV School of Rehabilitation services
and counseling

February 5, 2021(CEU) Staying up to Date- Latest Revisions of the NAADAC Code of Ethics
for Addictions Professional -UTRGV School of Rehabilitation services and counseling

September-November 2020 (Certificate of completion) 6-week online course series Foundations
of Chicana/o/x Psychology- Institute of Chicana Psychology

July 2020 (CEU) LPC Supervision Certification (45 hours)- Counseling Center of South Texas

May 2020 (CEU) Telehealth for Mental Health Professionals: 2 Day Distance Therapy Training

May 2020 (CEU) Individuals with Developmental Disabilities and Social Determinants of
Health: Results of Need Assessment Study in RGV

October 2019 (CEU) Mental Health Awareness Conference-RGV Mental Health Coalition
November 2019 (CEU) Expressive Art Interventions for Substance Use Disorders-
May 2019 (Certificate of completion) Second Annual Mental Health Awareness Community
Summit-McAllen ISD
September 2019, November 2016, December 2014 QM Teaching Online Training Certificate
April 2015 (CEU) PDAP 6th annual substance abuse and behavioral health conference
October 2015 (CEU) Mental Health Awareness Conference- RGV Mental Health Coalition

University/Department Service

Our Lady of the Lake University, February 2023

- Committee member for Charles Butt Scholar review

Community Service

Valley Association for Independent Living (VAIL) McAllen, Texas January 2019—present

- Board member (2021-present)
- Board Advisory member (January 2019-2021)

Presentations

Presenter

Rocha, M. A. (2023, March). No Soy Intrusa: My PhD Journey as a Chicana/Latina. [presentation]. NACCS Tejas FOCO 2023 at UTRGV.

Rocha, M. A. (2023, March). Vamos a Platucar: Bicultural Supervision [presentation]. 2023 Mid Winter Conference]. TACES.

Rocha, M. A. (2022, April). No Soy Intrusa: My PhD Journey as a Chicana/Latina. [presentation]. Engaged Scholar Symposium at UTRGV.

Rocha, M. A. & Chen, R. (2021, October). Pre-services counselors: Am I prepared to engage in social justice advocacy? [Conference virtual presentation]. NRCA Symposium.

Rocha, M. A. & Chavez-Palacios, E. (2021, August). Keeping up with professional code of ethics: updates to Texas Administrative Code Chapter 681 Professional Counselors and overview of CRC code of professional ethics. [Conference virtual presentation]. UTRGV School of Rehabilitation Services and Counseling.

Nguyen-Fin, K., Miller, E., & **Rocha, M. A.** (2021, May). Beyond the COVID era: reintegration to normal living. [Issues in Counseling Series virtual presentation]. UTRGV School of Rehabilitation Services and Counseling.

Rocha, M. A. & Lopez, M. (2020, October). *Are pre-service counselors prepared to engage in social justice advocacy?* [Conference virtual presentation]. NRCA Symposium.

Rocha, M. A. (2019, October). *Addiction: Policy and advocacy.* [Seminar presentation]. Addiction Resource Center: Student Seminar, Edinburg, Texas.

Panel Discussion

Rocha, M. A. (moderator). (2021, August). Not a trend or threat: transgender support and advocacy. [Conference]. UTRGV School of Rehabilitation Services and Counseling.

Moderator

Rocha, M.A. (moderator). (October 2016). Just Between Us: Accessibility or Disability. [Student Accessibility Services Conference]. UTRGV School of Rehabilitation Services and Counseling.

Poster Presentations

Alvarez Martinez, S., Dawkins, M., De La Trinidad, M., Garcia, L. M., Mata-Pistokache, T., Altema McNeely, N., Medrano, H., Paccacerqua, C., Perez, K., **Rocha, M.**, & Salinas, S., (2019, May 16). *Challenges and recommendations to improve workplace equity for women of color and women at UTRGV.* [Poster presentation]. NSF INCLUDES Symposium for Advancing Latinas in STEM careers UTRGV, NSF Includes in South Padre Island.

Rocha, M. A. (2019, May 16). *The advancement of Hispanic female counselor educators as full time faculty in higher education.* [Poster presentation]. NSF INCLUDES Symposium for Advancing Latinas in STEM careers UTRGV, NSF Includes in South Padre Island.

Rocha, M. A., Diallo, A., & Atterberry, M. (2014, March 16). *Diabetes and employment status among Hispanics.* [Poster presentation]. Annual NCRE Conference, Los Angeles, California.

Rocha, M. A. & Chen, R. K. (2014, April 4). *Attitudes of college faculty toward accommodations for students with disabilities.* [Poster presentation]. Annual UTB Research Symposium, Brownsville, Texas.

Publication

Serrata, C. A. & **Rocha, M. A.** (2013). Neuropathic Pain: a secondary complication of spinal cord injury. *Journal of Life Care Planning*, 12 (2), 32-44.